

IND-SIGHT

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To be the voice of the industrial community and the lead resource for information, education, networking and commercial opportunities for member enterprises.

MISSION

To facilitate industrial growth while balancing socio-economic environment in Dakshina Kannada district. Facilitate ongoing networking, communications and commercial opportunities for the members. Provide members with the highest quality, industry-specific, relevant information. Ensure the finest infrastructural development and facilities with a futuristic edge. Be the most widely accepted resource for knowledge and standards regarding professional business practices. Promote research, development and production in the field of science and technology.

IND-SPEAK

The month of April marked the beginning of a new financial year and a successful completion of the first season of Industry Premier League. In a very short time, the organizing team of IPL put up a great spectacle. The preparations for a bigger and grander second season of IPL 2024 have already begun. Flooding of the industrial area is a major issue faced by

importance of rain water harvesting. At an individual level we need to harvest rain water to ensure replenishment of the ground water. In this edition, we have shared a small article on rain water harvesting and the way to implement the same. We have successful



the industries during monsoon. The BMG group along with the association members have put in a lot of effort for cleaning of the drains before the onset of the rains. While the topography of the industrial area is challenging, the team is trying to reduce the effect of monsoon so that we do not face flooding during rains. Its an irony that inspite of heavy rains and flooding in the industrial area, many of the wells have dried during the peak summer season. This issue highlights the

stories of rain water harvesting in the industrial area. Members can contact our office to get details of the industries who have successfully implemented rain water harvesting. At the editorial team it's our endeavour to make the Newsletter useful for our readers. We request contributions from our members for the next editions.

Regards,
Ganesh Koran

Council Member & Chairman of the Editorial Cell

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Water Harvesting - A special IND-SIGHT report

Water harvesting helps small units tide over scarcity in Mangaluru

As the Water level in the Thumbre reservoir across the Nethravathi river has come down drastically, Civic body restricts water supply in the city to twice a week. Mangaluru City Corporation (MCC) has identified bore wells and open wells in the city to source water to meet the requirements of its citizens and supplying water in tankers.

'Merger Soda', one of the local soda brands, is a water-intensive industry at Baikampady industrial area in Mangaluru. However, the acute water scarcity in Mangaluru city has not affected it.

The decision to go in for water harvesting at the factory premises a decade ago has helped, said Issac Vas, Managing Director of Merger Beverages Pvt Ltd (manufacturer of Merger Soda).

Henry CF Britto, Past President of Kanara Small Industries Association (KSIA) at Baikampady, told IND-Sight that most of the 800 units in the industrial area are tackling water scarcity effectively. Around 50 of them require water in large quantities while the others are not water-intensive, he said. When the city faced acute water scarcity four years ago, the association had campaigned for water harvesting. "That is paying off now," he said. All industries irrespective of their



Isaac Vas
Past President, KIA



Henry Britto
Past President, KIA

requirement should implement water harvesting system. KIADB and KIA should insist this for continuance of any licence in the area he added. Mr. MJ Shetty, MD of Laxmi Cryogenics Pvt Ltd has set an example in this front by implementing water harvesting system over 5 years ago where all their roof water is collected in an open well. My water usage is very small but I have invested in the system with a community feeling in mind, whatever water harvesting we do will recharge the ground water and will be general benefit to the area., said Mr. Shetty

Mr. Ananthesh Prabhu President of KIA remarked that the Geology Department should exempt all industries with proven water harvesting systems and allow unquestioned usage of water from their sources to the extent of their harvest. KIA will help and support any industries to implement water harvesting with experts in the field to any industry that is interested he added.

Explaining his experience of water harvesting at Merger Beverages, Vas said

that more than 35 lakh litres of rainwater is harvested from the roofs of his unit during monsoon season to recharge the open well and borewell on the factory premises. The borewell yields enough water during the summer, he said.

"I don't know any cases of shutdown because of water scarcity. Most of the units help each other with the available water resources in their area," For example Merger Soda recycles the water used for rinsing bottles and supplies it to its neighbouring industry GR Stone who are into granite polishing and cutting. Such co-operation should be encouraged and facilitated by the Government Mr. Britto said.

For the common man in the city, the situation has gone from bad to worse. MCC, which had started supplying water on alternate days, has now reduced it to twice in a week.

Suggestions -

Vas said that KIA should insist on rainwater harvesting in all blocks as it will help increase the water table in the region.

Britto suggested that the government set up desalination plants to meet the requirements of industries, and set up vented-dams in the rivers to meet the drinking water requirements.



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INDUSTRY PREMIER LEAGUE - UNITING INDUSTRIES THROUGH CRICKET

We have wonderful memories of the recently conducted cricket tournament, "Industrial Premier League 2023" by Kanara Industries Association which was held at NMPA ground on 22nd and 23rd of April. We are very delighted to share it in nutshell in this edition of IND-SIGHT.

Many Suggestions came up, as KIA planned for a member engagement activity and when the idea of hosting a cricket tournament involving industry members and their employees was mooted, it received instant approval from the council members.

A committee was formed involving cricket enthusiasts and council members in order to conduct the event. Within days of announcing the tournament and its registration process, it was heartening to note that a dozen companies had got registered and many more were in the process to join. Since it was the first

venture of this kind by the association, the committee decided to conduct the tournament as a two-day event involving the first registered 16 companies.

Great level of interest was generated and it could be seen that many participating teams were going for the practice sessions at nearby grounds, after their working hours. This itself was a great motivation for the committee members and hence it was decided to conduct the tournament in the best professional way and to provide maximum visibility for the event.

It was decided to telecast the match live and a good footfall was anticipated for the event. Considering the ample scope for brand endorsements, platform was provided for advertisements. This received good response from various brands to sponsor the event and endorse their products. Indeed, it was the support of the sponsors which made the committee think

big and could make this initiative a grand success.

All the matches were covered live in Namma Kudla Channel and in Youtube and the event was advertised extensively through Red FM 93.5. A press conference was organized to announce this event and the report was covered in all the leading newspapers.

The event was inaugurated by Mr. Vinayaka Rao B.S, The Financial Advisor and Chief Accounts Officer of New Mangalore Port. He himself being a big supporter of the game was very pleased to see this initiative by the association. Day one had eight knock out matches with the first match starting at sharp 7:30 am. Eight teams were qualified for the next round and it was worth mentioning that all the matches were played with much zeal and vigour.

Day two started with the quarter finals. As the day progressed, we could witness quality cricket all around. All the spectators were of the opinion that the cricketing skills among the employees were tremendous and this was the right platform to exhibit their talent.

There was a friendly match played between KIA Council and KIA Veterans. Many of our members had participated in it with great spirit. KIA Veterans team had more senior members hence all expected the council team to perform better. Contrary to the thoughts, the senior team outplayed the council team in all departments of the game, and proved that the age is just a number for them and stood true to their name, Veterans. (continued to Page 4)





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With some scintillating performances team Aruna Masalas emerged the winner of the first edition and team Solara Active Pharma Sciences Ltd being the runner up. Event was concluded with a valedictory function and the chief guest for the event Mr Manoj Kumar Naik, Assistant Commissioner of Police, Mangalore North had handed over the trophies to the winners.

As the event got concluded everyone appreciated the organizers for their effort and conducting such a grand event. Suggestions were made to keep this as the



flagship event of the association and conduct it every year. The event gave many members a much needed break as they could relax and enjoy two days of unlimited cricket, along with their fellow industrialists. The spirit of participation, and the thrill to see their own team performing is indeed a special treat for any.



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04



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