



Karnata Industries Association

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## VISION

To be the voice of the industrial community and the lead resource for information, education, networking and commercial opportunities for member enterprises.

## MISSION

To facilitate industrial growth while balancing socio-economic environment in Dakshina Kannada district. Facilitate ongoing networking, communications and commercial opportunities for the members. Provide members with the highest quality, industry-specific, relevant information. Ensure the finest infrastructural development and facilities with a futuristic edge. Be the most widely accepted resource for knowledge and standards regarding professional business practices. Promote research, development and production in the field of science and technology.

## IND-SPEAK

Getting skilled manpower is a significant challenge for small-scale industries. SME units generally do not have the same level of visibility and reputation as larger, well-established firms. It has been observed that many candidates prefer larger companies even if the work location is away from home. Nurturing and retaining manpower is the need of the hour for SMEs. SMEs will have to market and brand themselves so that they are able to attract the right candidates for the industry.

Anticipating the shortage of skilled manpower in the industrial area, KIA started STRIVE (world bank funded project for training apprentices) in 2021. Industries can take apprentices through the STRIVE program and nurture them in their organizations. As per government law, all establishments having work force (regular and contract employees) of 30 or more are mandated to undertake Apprenticeship Programs (NAPS+NATS) in a range from 2.5% -15% of its workforce (including direct contractual employees) every year. Industries should take advantage of this program so that they don't face shortage of manpower in the future.

Karnataka government is having a Karnataka Skill connect portal which acts as a bridge between the Employers searching for manpower and aspirants searching for job. Industries need to register

themselves on the portal. The portal acts like a job search website and provides different filter criteria to help in the search of the right candidate. Ministry of Skill development (Government of Karnataka) has requested all the industries to register on this portal and make use of it for recruiting candidates.

The Micro, Small and Medium Enterprise Development (MSMED) Act, 2006 contains provisions for Delayed Payment to Micro and Small Enterprise (MSEs). State Governments need to establish Micro and Small Enterprise Facilitation Council (MSEFC) for settlement of disputes on getting references/ filing on Delayed payments. MSEFC has come up with a centre at Mangalore which is being operated from Office of the Joint Director, District Industries Centre, Yeyyadi, Mangalore. Considering the importance of KIA, the government has given representation to KIA in the council. One member will be nominated by KIA to the MSEFC council. Members can approach KIA office for any information regarding filing application with MSEFC. Having a valid Udyam Aadhar is a pre-requisite for filing case with MSEFC.



Regards,  
Ganesh Koran

Council Member & Chairman of the Editorial Cell

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A FRESH  
VIEW  
Everyday

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# Baikampady's Environmental Crusade: Battling Gurupura River Pollution with a CET Plant

In a significant move towards environmental responsibility, Baikampady Industrial Area is set to address its long-standing pollution issue in Gurupura River. Karnataka Legislative Council Assurance Committee Chairman BM Farooq announced that a common effluent treatment (CET) plant with a capacity of 600 KLD will be established on a two-acre site within the industrial zone.

For decades, the effluents from more than 183 industries in the region have been discharged into the Gurupura River, causing severe pollution. Chairman Farooq emphasized the dire consequences of this pollution, citing the extinction of two fish species in the river and the resulting health problems faced by those who consumed them.

The Karnataka Industrial Area Development Board (KIADB) has initiated the CET plant's construction following a directive from the National



Green Tribunal. Additionally, the mismanagement of the underground drainage network in Ullal has forced numerous residents to abandon their homes nearby.

During his inspection of HPCL's LPG cavern, Chairman Farooq expressed concerns about Mangaluru's vulnerability, as the city hosts two under ground facilities for storing LPG and petroleum.

He noted the absence of a proper evacuation plan in the event of an emergency.

The National Environmental Engineering Research Institute (NEERI) has submitted a comprehensive pollution report, detailing its impact on Jokatte residents and surrounding areas.

Chairman Farooq revealed that the committee would carefully study the report and recommend necessary actions to the government. Furthermore, they have requested a detailed health report for individuals living in close proximity to OMPL.

Chairman Farooq stressed the importance of evaluating the carrying capacity of the region to regulate industrial activities effectively. He mentioned that the committee has already resolved nearly 90% of the 2,000 assurances received this year, highlighting their commitment to addressing environmental concerns.

In this crucial endeavor to protect the environment and public health, Baikampady Industrial Area is taking proactive measures. The establishment of a CET plant demonstrates the region's dedication to mitigating pollution in the Gurupura River, ensuring a cleaner and healthier future for all.





# Bell Paints: Crafting Excellence in Automotive and Industrial Paints

In the bustling industrial landscape of Baikampady, Mangalore, one name stands out with a legacy of excellence – Bell Paints. Established by the visionary industrialist R.D. Kini in 1996, Bell Paints has become a leading manufacturer of automotive and industrial paints, catering to several multinational companies. Today, run in partnership by the dynamic mother-daughter duo of Smt. Latha R.Kini and Smt. Sulaj Kini with the mentorship of Mr. Kini, Bell Paints has carved a niche for itself in the highly competitive coatings industry.

## A Visionary's Journey

R.D. Kini, the founder of Bell Paints, was a man driven by a relentless ambition to create a world-class manufacturing unit. His journey began in the year 1970 as a paint retailer at the tender age of 16 which went on to become the famous Popular Agencies in Bhavanti street, Mangalore. Through backward integration he decided to plunge into manufacturing by setting up Pilot Paints in the year 1985. With a



dream of producing paints that would not only meet international standards but also exceed them, Mr. Kini's unwavering determination and passion for innovation led to the establishment of Bell Paints, a factory that would redefine the standards of automotive and industrial coatings.

## Quality Beyond Compare

One of the cornerstones of Bell Paints' success is its unwavering commitment to quality. Bell Paints

produces speciality products such as High Performance Polyurethane & Acrylic coatings, Epoxy based Paints, 3 Coat- 1 Bake Coatings, OEM Finishes etc. The company adheres to stringent quality control measures throughout the manufacturing process.

Every batch of paint undergoes rigorous testing to ensure it meets the highest industry standards. This dedication to quality has earned Bell Paints the trust of multinational giants such as BASF and Sherwin Williams, who rely on Bell Paints as their only Toll manufacturer in India.

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### Innovation and mechanisation at the Core

Bell Paints understands that innovation is the key to staying ahead in the fast-paced world of coatings. The company invests heavily in the latest machinery and best practices to stay at the forefront of technology. This includes the best milling machines, vessels of varying capacity, a fully equipped laboratory for testing liquid and dry film properties, material handling

equipment and the like.

### Environment, Health and Safety

In today's world, sustainability is not just a buzzword; it's a responsibility. The company is committed to providing a healthy and safe work place and incorporates eco-friendly practices in its manufacturing processes. It believes that safe work procedures are more productive and an incentive to better performance. It encourages Environment, Health and safety awareness among all its employees through training, dissemination of information &

effective communication.

### Conclusion

Bell Paints stands as a shining example of excellence in the manufacturing industry. Their motto is Kai Zen which means "Continuous Improvement" in Japanese.

In keeping with its motto, Bell Paints looks to continuously improve itself by improving its technology and adding to its production capacity and thereby strive for excellence in Quality. In a world where excellence is a rarity, Bell Paints is a beacon of quality and innovation.



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